



The Montréal Exchange and OIC invite you to expand your options knowledge by attending our Options Education Day in **Toronto on March 3, 2012.**

**COST**

- Cost is \$45 CAD plus GST (breakfast and lunch included).
- Limited seating. No registration on site.

**LOCATION**

**Hilton Toronto**  
Toronto Ballroom I, II and III  
145 Richmond Street West  
Toronto, Ontario M5H 2L2

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**SPONSORS**



## Program

**8:30 a.m. to 9:00 a.m. – Breakfast**

Investors will have the choice between one of the two packages below:

### PACKAGE 1

**9:00 a.m. to 12:00 p.m.**

(Exhibitor Networking Break from 10:15 a.m. to 10:45 a.m.)

**Introduction to Options Trading** – MX instructor Patrick Ceresna

Individual investors have more investment options than they often realize! This workshop will introduce you to a new world of opportunities as Patrick presents the building blocks of options trading including the terminology, the concepts of exercise and assignment, and the pricing variables. Patrick will also provide an overview of basic options strategies and use practical examples to illustrate their respective risk/reward profile.

**12:00 a.m. to 1:00 p.m. – Lunch**

**1:00 p.m. to 2:30 p.m.**

**Introduction to ETFs and ETF Options**

MX instructor Jason Ayres

Join Jason as he introduces you to exchange-traded funds, one of the fastest growing investment products in today's marketplace. This workshop will teach you how ETFs are constructed, priced and managed as well as how they can be used to diversify a portfolio. You will then be given valuable insight into the use of options strategies in combination with ETFs as an efficient way to reach your investment objectives.

**2:30 p.m. to 3:00 p.m. – Exhibitor Networking Break**

### COMMON WORKSHOP

**3:00 p.m. to 4:30 p.m.**

**Efficient Indexing for Inefficient Markets**

GUEST SPEAKER: Som Seif, Claymore Investments, Inc.

There are now numerous ETFs to choose from that cover a whole range of sectors and asset classes. That's why it's more important than ever for advisors and investors to understand the always-evolving world of ETFs and how they are structured to do so. The first ETFs simply followed popular indexes, but today, advisors can use these products for currency hedging and creating tax efficiencies among other things.

### PACKAGE 2

**9:00 a.m. to 12:00 p.m.**

(Exhibitor Networking Break from 10:15 a.m. to 10:45 a.m.)

**Advanced Option Spreads** – OIC instructor Bill Ryan

After a brief introduction to option spreads, Bill will introduce you to diagonal spreads as an alternative to the covered call writing strategy. The session will provide a fresh approach to one of the most conservative options strategies used by investors. Back spreads will also be discussed as well as how they can be used when expecting a significant move in an already volatile underlying security.

**12:00 a.m. to 1:00 p.m. – Lunch**

**1:00 p.m. to 2:30 p.m.**

**Getting to Know the Greeks and the Impact of Volatility**

OIC instructor Bill Ryan

The options Greeks are a recurrent theme when discussing options trading as they are essential risk measures of an option price. In this presentation, Bill will demystify this complex topic and explain how the Greeks can be used as an additional tool when creating options strategies in your portfolio. In addition, Bill will demonstrate how special consideration should be given to volatility, as it can make—or break—a trade.



**Register**